



NEW MEXICO RURAL ELECTRIC COOPERATIVE ASSOCIATION

KEVEN J. GROENEWOLD, P.E.
*Executive Vice President/
General Manager*

New Mexico's Rural Electric Self-Insurer's Fund
Worker's Compensation Fund
enchantment Magazine
The Voice of New Mexico's Rural Electric Cooperatives

Writer's Guidelines

General Information about enchantment Magazine

enchantment Magazine, the second largest publication in New Mexico, is mailed monthly to 126,000 plus members of electric cooperatives in rural New Mexico. As the voice of New Mexico's rural electric cooperatives, we cover events and issues that affect the non-urban areas of our state.

We believe New Mexico is a great place to live. We want to share our enthusiasm with the members of New Mexico's rural electric cooperatives. Our goal is to tell the story of the people and places that make New Mexico special. We emphasize work that shows how situations and events affect people and how people respond to the events in their lives.

Our priorities are:

People: Friends and neighbors in their jobs and hobbies.

Places: Charming and interesting nooks and crannies around the state.

Heritage: The culture we share and the events that created it.

Energy: The story of the electric energy that helps make all this possible.

Each issue contains a 2,000-word A-feature and a 750-word B-feature covering one or more of these areas. We do not publish stories about events or people outside New Mexico that are not related to cooperatives or energy. Neither do we publish materials about areas of the state that are not served by one of New Mexico's rural electric cooperatives unless they have a direct impact on our readers.

We use freelance writers for many of these stories. We prefer writers and photographers who live in the areas we cover. We may accept photographs or we may make our own arrangements for pictures. (A-features have a color photograph suitable for the magazine's cover and two or more photos for inside. B-features have at least one photo. Cover photos must be at least 2050x2500 pixels.) We retain the right to republish stories and photographs on our web page.

Guidelines for Submitting Your Work

We encourage clear, concise writing with a journalistic style. It can be serious or humorous, heart-warming or sobering. We do not accept fiction, anecdotal material, simultaneous submissions, excessive jargon, profanity, sex or violence. If your work has been published, we may consider it if the prior publication had a limited circulation. (Please tell us when and where it was published with your submission.) Authors must provide all appropriate releases for their work.

Send e-mail submissions to sespinoza@nmelectric.coop. Send all other submissions to:

Susan M. Espinoza, Editor
enchantment Magazine
614 Don Gaspar Avenue
Santa Fe, New Mexico 87505

Material must have a self-addressed, stamped envelope with sufficient postage for return. Postcards are not accepted. Submissions received without a self-addressed stamped envelope for reply, or for return of manuscript, will be discarded and will not be acknowledged or read. *enchantment* assumes no responsibility for unsolicited material.



A Touchstone Energy® Cooperative

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